



Health Promotion in the International Arena: Insights for Hong Kong

FREE SEMINAR Presented by Prof. Geoffrey Lieu

(for the class HSS6012 Health Systems: Organization and Management, PolyU)

Supported by:

- The Institute of Health Policy and Systems Research (IHPSR) , &
- Institute of Certified Marketers (icm.hk)

Moderator

Prof. Eric Chan

Dean, School of Health Sciences, Caritas Institute of Higher Education

Speakers

Dr Tang Kwok Cho

Coordinator Health Promotion, World Health Organization (WHO)

Mr. Sherman Lam

President, Institute of Certified Marketers (icm.hk)

Venue: AG710, 7/F, Core A, Hong Kong Polytechnic University

Date: 6th November, 2015 (Fri)

Time: 2pm to 4:30 pm (Registration 1:45pm)

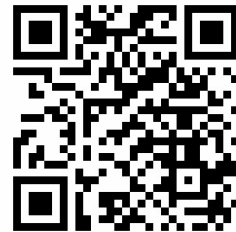
For invited guests only.

Limited seats, please R.S.V.P.

Registration:

<http://bit.ly/ihpsr20151106>

Email: hp-forum@ihpsr.org.hk





Health Promotion in the International Arena: Insights for Hong Kong

Prof. Eric Chan

Dean, School of Health Sciences, Caritas Institute of Higher Education

Prof. Chan has had extensive experience in nursing and health services management at the hospital, state and national levels in Australia before his appointment at the Hospital Authority (HA) in 1993. Prof. Chan's role as Principal Nursing Officer role at the HA covered a wide scope of service including nursing workforce planning, career structuring, quality assurance, and developing and promoting the use of informatics. Extending his service to the global level, Prof. Chan was invited to be the Chief Scientist for Nursing and Midwifery at World Health Organization (WHO) in Geneva from June to December 2010.

Prof. Chan is a regular consultant to the WHO on nursing and health services development; a member of Steering Group on eHealth Record Sharing of the Hong Kong SAR Government; the Vice Chair of the WHO Global Advisory Group on Nursing and Midwifery (GAGNM); a member the Advisory Panel on the Future of Nursing (GAPFON) of Sigma Theta Tau International (STTI); a fellow of the Australian College of Nursing; and an Australian Council on Health Care Accreditation (ACHS) Hong Kong Surveyor.



Dr Kwok Cho Tang

Coordinator Health Promotion, World Health Organization, Geneva

Dr. Tang joined WHO in 2002 and in his earlier years, he was active in building capacity to promote health and promoting use of the evidence-based approach. He also played a lead role in renewing the Health Promotion Unit's focus on addressing SDH and promoting multisectoral action.

More recently, he took the lead technical role in the ECOSOC/WHO collaboration in promoting health literacy that resulted to a recommendation in the 2009 ECOSOC Ministerial Declaration for countries to develop appropriate action plans to promote health literacy. In the lead-up to the 2011 UN HLM on NCDs, he coordinated input to drafting the 1st Global Status Report on NCDs 2010, and to preparing the UN Secretary General's Report on Prevention and Control of NCDs. In 2012 and 2013, he coordinated input, through the 8th Global Conference on Health Promotion, to developing the HiAP Framework for Country Action. He was an editorial adviser to the WHO Bulletin and also a member of the WHO Ethics Review Committee.



Mr. Sherman Lam

President, Institute of Certified Marketers

Sherman is the immediate Past Chairman of HKIM, which he has served as Chairman twice over the period of over one decade. He has a strong passion to serve and is well known in his persistent demand for high standard in ethnical and professional marketing practices.

With senior management experiences in diverse industries, Sherman has developed a well rounded approach in his teaching and coaching, meeting the needs of the real world. Apart from his teaching role, he had been instrumental in spear heading the repositioning of the PolyU Faculty of Business between the periods of 2004 to 2006 as its (Acting) Marketing Director.

Before joining PolyU, Sherman started his career as a system integrator and ran his small software house in the early 80's before moving on to the garment industry, marketing consultancy and academia.

Sherman received his MBA in Canada from St. Mary's University and spent two years in a well-known doctoral research programme before returning to Hong Kong in 1994.

